

Fill in areas where your organisation already has opportunities that match the squares in the Innovation Generator. Your blank squares will help you identify where you have gaps, where you should innovate and how to prioritise.

Innovation Generator Worksheet



	Donate	Volunteer	Fundraise	Campaign
Occasional Superhero	Green	Yellow	Yellow	Green
Constant Champion	Yellow	Green	Green	Green
Crowd Follower	Red	Yellow	Green	Green
Benefit Seeker	Red	Yellow	Green	Yellow